



8555 Commerce Avenue  
San Diego, CA 92121  
(858) 566-1200 Fax (858) 566-2711

## Retention Rate for first-time bachelor's degree-seeking undergraduate

### Who is a first-time student?

A student who has no prior postsecondary experience (except as noted below) attending any institution for the first time at the undergraduate level. This includes students enrolled in academic or occupational programs. It also includes students enrolled in the fall term who attended college for the first time in the prior summer term, and students who entered with advanced standing (college credits earned before graduation from high school). Source: <http://nces.ed.gov/ipeds/glossary/?charindex=F>

The percentage of first-time, Full-time students who began their studies in the Fall 2015 and returned in Fall 2016 is 71%. The percentage of first-time, Part-time students who began their studies in Fall 2015 and returned in Fall 2016 is 67%. This information is also available on the College Navigator Website: <http://nces.ed.gov/collegenavigator/?q=Design+Institute+of+san+diego&s=all&id=113582#retgrad>

## Retention Rate for Entire Student Population

Annual retention rates are determined according to the ACICS Campus Accountability Report formula. The Director of Student Services is responsible for collecting the retention data necessary for determining the annual rate. The collected data and the annual retention rate are verified by the Registrar and the Director.

ACICS Campus Accountability Report formula for the Retention Rate:

Retention Rate = (Student Population \* MINUS Withdrawals) DIVIDED BY Student Population \*

where: Student Population = Beginning Population + New Starts\* + Reentries\*;

New Starts = Students who had never enrolled at DISD prior to this reporting period; and

Reentries = Students who withdrew from DISD during a previous reporting period and re-enrolled during this reporting period

For the 2016-17 reporting period, we had a Beginning Population of 140, 52 New Starts, and 8 Reentries, giving a Student Population of 200. We then had 36 withdrawals, yielding a Retention Rate of 82%:

2016-17 Student Population = 140 Beginning Population + 52 New Starts + 8 Reentries = 200

2016-17 Withdrawals = 36

2016-17 Retention Rate = (200 - 36) / 200 = 0.82

### Performance Information Disclosure

"These are the self-reported data submitted to ACICS by the institution in its most recent Campus Accountability Report."